



An online workshop to help you design and deliver engaging, provocative and refreshing webinars and virtual sessions.

10 Reasons Why ...

You Should Attend the Story-Based Webinars Workshop

You will learn creative and innovate ways to engage learners and help them learn faster and better during you virtual sessions.

The "Story-Based Webinars" is a 3-session online workshop designed to help you create and deliver engaging, provocative and refreshing virtual sessions.

1. Facts, figures, and data or information have no meaning to the learners unless you help them find implications and context through real-life situations in your virtual presentations.
2. Chunk and boil your content to save time, money and help learners assimilate faster.

3. It is important that instructional designers bridge the gap between their lack of experience and discovering the context of the content from the SMEs to create a meaningful virtual event.
4. Short yet high impact virtual sessions are more focused and save the company valuable time. These help learners to quickly and significantly improve their performance.
5. Most webinar hours are wasted because designers insist on informing and educating learners on all the content. Discover how to select the real-life meaningful events that heighten learners' assimilation and participation during your webinar.
6. Cut your production cost by as much as 50% with boiled down and chunked content.
7. Shorter and focused content ensures faster rollout of virtual programs and webinars at the least cost.
8. Research scientists have documented that well prepared and highly interactive webinar sessions enable learners to comprehend faster and better with evident improvement in long-term retention.
9. Leveraging the use of content-related stories can be learned and transferred through a proven thinking process and various methodologies.
10. Acquire skills and obtain tools to expand your value and contribution to the organization by becoming an expert virtual presenter.

Register today!

Visit: <http://www.vignetteslearning.com/vignettes/sbwebinars.php>