



Easy

Fast

Engaging

Fun

A highly interactive online workshop to help you design and deliver engaging, provocative and refreshing virtual sessions using Stories, Interactions, and Blended Methods.

Vignettes Learning

▶ 5 Questions to Test your Webinar Presentation Skills. Click to download



Webinars revolutionized training

Webinars have revolutionized training. They have become a “go-to” and “do-it-all” presentation tool for presenters, trainers, SMEs, teams, leaders and managers.

Same Tired, Boring PowerPoints

The challenge is that while webinars open up a new style of learning, most online sessions are simply extensions of boring slideshow presentations, devoid of meaningful context. These disguised data dumps are forced upon the learners and audiences. Consequently, participants multitask and pay minimal attention. These online events simply become an unproductive use of learners’ time.

Exciting and refreshing

Now, with “Masterful Virtual Trainer Online Workshop” you’ll learn simple methods to convert your training and presentations into proven and tested Interactive Approaches. You’ll discover how to use Interactive Stories based on real-life events to add meaning, engagement and immediate usefulness to content. Your learners stay focused and involved. They learn and remember your ideas better. Your webinars will become exciting and refreshing.

Register today!



10 Reasons

Why You Should Attend the Workshop

Total make-over webinars

Topics covered

Session 1 - Designing Engaging Webinars

- Aiming for the high-impact moments in training technical, software, compliance and other topics
- Melding technical knowledge with episodic experiences
- Creating memorable small bites and chunks of ideas that matter
- Finding the right interactive story: incidents, trouble-shooting, problem-solving, cases, workarounds, etc.
- Adding the story types: metaphor, humor, analogy, simile, meme, etc.
- Making presentations come alive with characters and visualization
- Achieving a total make-over of long, boring, tiring, and tedious PowerPoint presentations

High-speed conversations

Session 2 - Facilitating Highly Interactive Webinars

- Hosting an engaging virtual cocktail party
- Adding your presence, despite the virtual environment
- Designing questions that provoke discussions and exchange of stories
- Setting up high-speed conversations
- Letting learners lead the conversations without their knowing
- Adding challenge, excitement and discoveries through stories
- Employing easy, fast and riveting story-based exercises
- Delivering a no-lecture webinar

Create a buzz

Session 3 - Extending the Power of Webinars

- Strategic usage of the different types of content: before, during and after webinars (examples: what is covered in each, peak points, application points)
- Raising the anticipation of learners before the webinars with a provocative story and experience sharing
- Sustaining learners' interest in recordings and post references
- Gauging learning and experience impact from your webinars
- Creating viral stories to generate pre/post webinar conversations
- Building a "story-sharing community"
- Awarding participants with certificates and badges

Who should attend the online workshop?

The workshop is intended for trainers, virtual presenters, coaches, leaders, managers and anyone determined to improve their skills in delivering and presenting webinars.

Interact, learn, apply

Structure of the workshop

1. **Story Streams and Workshop Website:** Before the Workshop Dates

One week before the workshop, participants will experience a Pre-Webinar Interactive Process. Daily provocative interactive stories will be sent to you as initial preparation for the workshop. Only participants will have access to an exclusive and secure website for demos, snippets, examples, references and handouts.

2. **Learn, Interact and Apply:** During the Workshop Dates

The workshop has three sessions. Each session is divided into:

- a. Part 1 - 2 hours - interactive presentations by the facilitator
- b. Part 2 - 1 hour - self-driven exercises and applications

3. **Six Months' Access to Reference Website:** After the Workshop dates

For six months after the workshop, participants will have access to the resources, references, recordings, links, demos and handouts.

Abundance of takeaways

What you will get for your attendance

1. 10 Webinar Design Models: technical, software, compliance, people skills, etc. webinar designs
2. Step-by-step guide for converting technical, compliance and complex content into webinar design.
3. 15 Best Webinar Snippets - short recordings of great virtual presentations by leading webinar presenters (sample snippets)
4. Pocket-size eBook on “Story-Based Webinars” (50 pages)
5. Certificate of completion

Advance virtual participant skills - Preparatory Session

The workshop is intended for trainers, virtual presenters, coaches, leaders, managers and anyone determined to improve their skills in delivering and presenting webinars.

About design and delivery, not software

This session is not about learning how to use the virtual tools. The workshop is about design and delivery. The sessions will use Adobe Connect. However, all ideas in the sessions are applicable using other leading virtual tools.

Contact us. We'd love to see how we can help you.

Small Group In-House Workshop

If you have a small number of instructional designers, developers, SMEs and leaders, we would love to help you apply The Masterful Virtual Trainer skills within your team.

Please contact us for more details.



The Masterful
Virtual Trainer
Online Workshop

Easy Fast Engaging Fun

Engaging Design
Rapid Conversations
High Impact Content
Powerful Visuals
Extending Tools
and many more..

Ray E. Jimenez, PhD
Chief Learning Architect
Vignettes Learning

Vignettes Learning

Participants will receive a handout, plus snippets of recorded webinars featuring great examples of techniques and methods by well-known and popular webinar presenters.



What participants say about Ray's webinars

Provocative, engaging facilitator

When I signed up for Vignettes for Learning "Story-Based Webinars Workshop" Course I'd had no exposure to building eLearning programs; I'd been a classroom instructor and training designer for most of my professional life. Ray Jimenez was a fabulous instructor, breaking down concepts into easy to understand activities. Ray was able to engage the cross section of professionals in the program - from eLearning newbies to those already well experienced in Articulate and other software - and take each person to the next level. I've never seen anyone who could so adeptly engage people online. By the end of the course Ray had imparted everything I'd hoped to learn.

Marla Rosner, CFE
Consultant
MSA Worldwide

"The hands on, applicable exercises help me develop effective, engaging training materials. Ray is a master at engaging the learner in small, bite-sized chunks that the learner can use as needed. The right training for the right person at the right time. Great material!"

Joanne Catey
Training Manager
Allergan

"As a veteran law enforcement trainer, I had the opportunity to attend one of Ray's Story Based Webinar workshop's and I found the methodology in utilizing interactive stories approach to learning was extremely beneficial to providing critical law enforcement training based on "lesson's learned". Ray's workshop provided me with the tools and the knowledge to put what I learned to work immediately, and provide lifesaving training to our officers out in the field. I can see this method of training making huge strides in the law enforcement community. Thank you Ray!"

- Lt. Jim Gordon, M.S. Ed

"I have attended a few of Ray's webinars. These are fun engaging and interactive sessions with lots of useful takeaways to apply back in learning design. I would recommend these sessions to any one involved in the delivery of learning solutions."

Anne-Maree Hawkesworth
Sydney Australia



“Providing context to the learner in the form of interactive stories has a remarkable impact on comprehension and retention of material, and increases student engagement with the content. Ray’s methods help to bring to life what has traditionally been lifeless, and has helped to provide a new and exciting approach to the way we engage our students.”

Michael Kolodziej
Associate Director
Instructional Design & Academic Quality
Ashford University / Technology Changes Everything™

“Ray is one of the most natural teachers I have ever met. He is able to take all the high-level concepts that he has studied, discovered and used and bring them down to a level where almost anyone can understand them.”

Bob Jones
IT Specialist
Johns Hopkins University

“This session provided me with ideas to share with my instructional designers that I know will make their content even more engaging and impactful. Really great stuff!”

Tim Strannix
Director of Learning and Development
Cash America International

“I recommend this workshop to my associates and for those who want to have a good grounding in webinar implementation, its tools and learning design.”

Stephanie Byerley
Humana

This is NOT a workshop on using software. The ideas, best practices and demos are illustrations. You can use your own eLearning software and platform.

Dates, Times, Fees, and Discounts

[Please visit the website for the updated workshop schedule and more information. Click here.](#)



About Ray Jimenez, PhD



Ray Jimenez, PhD

“Ray is a master webinar presenter. He makes participants alive, active, engaged, at ease, learning – never a dull moment.”

Ray is the architect and strategist of the webinar community TrainingMagNetwork (www.trainingmagnetnetwork.com). In partnership with Training Magazine, Ray’s team has grown TrainingMagNetwork to 100,000 members with hundreds of webinars.

Ray Jimenez, Ph.D., spent 15 years with Coopers & Lybrand in the areas of management consulting and implementation of learning technology solutions. Ray is the author of 3-Minute e-Learning, Scenario-Based Learning, Do-It-Yourself eLearning, Story Impacts Learning and Performance eBook and an upcoming book, Story-Based eLearning Design. Ray has worked with American Bankers Association, Neiman Marcus, the U.S. Air Force, NASA, Blue Cross, Goodwill Industries, Pixar Studios, Edison Missing Group, Dendreon, Netafim, Progressive Insurance, Bridgepoint Education, California Institute of Technology to name a few.

He is the Chief Learning Architect for www.VignettesLearning.com. Ray teaches at the University of California, Irvine, University of Texas Southwest Medical Center, Dallas, Assumption University, Bangkok and Open Learning University, Hong Kong. He is a sought-after expert and workshop facilitator for Training Magazine, eLearning Guild and ATD Conferences. Ray has authored and developed hundreds of Story-Based eLearning lessons including Story Impacts, Vignettes, Storytakes and Micro-Scenarios.

Webinar participants describe Ray as “fun,” “engaging,” “technically savvy,” “provocative,” “inspiring,” and “has depth and experience in Story-Based Webinar Design.”

[More about Ray Jimenez](#)

Mentors and Co-Presenters



Jonathan Workman



Crystal L. Fernandes-Harris



Brenda LaRose



Delia Smola



Melissa Erceg Dougherty



Aimee Lantzy



Cara North