

# The Passionate Virtual Facilitator and Presenter

## Online Workshop and Coaching

"Are you touching the  
hearts and minds of  
your learners?"



"Is your passion  
felt by your audience?"



"Does your whole  
being build trust  
in your learners?"



**Register Today!**

What is your personal record for yawning and losing interest in a virtual meeting?  
Twenty-five seconds? Fifteen seconds? Less?

In today's world where digital interactions rely on ZOOM, Adobe Connect, WebEx, MS Teams, and other online experiences, the risk is high that learners and audience members will be lost in the blink of an eye.

This is my story. Twelve years ago, I founded TrainingMagNetwork.com. From 2,000 members, we now have 175,000 members. Since then, 35,000 attended my workshops and webinars. If I've learned anything over twelve years of leading workshops and webinars, it's this: If you put them to sleep, you'll never get them back! That's why I've made it my personal mission to do my best to engage each and every person who attends one of my events.

Over the years, I've developed a number of PRACTICAL methods and approaches to accomplish my mission. These are things you can learn today and apply tomorrow and I've packed them all into this workshop.



Ray Jimenez, PhD

Join me in the workshop.



## Goals

In this workshop, you will learn to:

- Discover and build your passion around topics and ideas you want to impart to your learners and audiences
- Deliver your virtual facilitation and presentation to help learners take action and apply ideas quickly
- Engage, motivate, and inspire learners in your sessions
- Build skills by going through a personalized coaching and mentoring process
- Use various templates, tools, exercises, prototypes, and demos to create a reference library and advance your skills

## The Passionate You

- How to discover your true passionate you
- How to use this passion to fire-up your learners and audiences
- How to “speak from your heart” and move others to your passion
- How to use passion-driven techniques and methods so you are genuine
- How to be perceived as sincere, helpful, friendly, attentive, enthusiastic, results driven
- How to rid yourself of self-doubt and focus on contributions

## Learners Want Passion in Their Work

- Why your learners seek out and follow passionate facilitators
- How to find your learners’ needs and provide them high impact ideas
- How to inspire learners by helping them identify their passions in their jobs
- How to help learners do the “sustainable learning”

## Instant Content and Context

- How to determine why no one really cares about your content and what to do about it
- How to add compelling context to your facilitation and presentation
- How to surgically make over your content presentation
- How to show your passion in your presentations
- What habits to develop to never run out of provocative ideas
- How to find a true passion even in very boring, technical, compliance and mundane topics

## Facilitation and Presentation

- How to prepare, practice and deliver virtual sessions that arouse passion in others
- How to use the art and scientific methods of “mirroring reflections” facilitation
- Why it is important that learners must also be facilitators and contributors in your sessions
- How to translate passion into images, words, metaphors, anecdotes, mini-stories, memes
- How to deliver a “no-lecture” webinar
- How to use your voice, facial expressions, appearance, (and even your accent) to your advantage
- How to use conversations in facilitation to immerse learners

## Technologies that Glorify your Passion and Style

- How to find your presentation and facilitation style and strengths and select technologies that enhances them
- How to know when technology gets in the way of passionate facilitation
- How to do sample, provocative, passionate virtual sessions - without the glitter of too much technologies
- What tools and methods to communicate passionate vision and actions

### Special Features

#### Video Tips

**Technology Versus  
Passion in Virtual  
Learning**



PLAY VIDEO



**When Learners Are  
Stuck — They Need  
Your Passion**



PLAY VIDEO



**"I Am Out of Here"  
vs.  
"This Is Uplifting"**



PLAY VIDEO



**Learners Want the  
Big Bang!**



PLAY VIDEO



**You Work With a  
Coach To Build Skills**



PLAY VIDEO

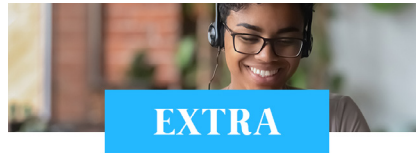


#### eBook

Attend the workshop and get a copy of Ray's new book containing 101 points on how to be a Passionate Virtual Facilitator!

**The Passionate**  
**Virtual Facilitator**  
**and Presenter**  
Workshop eBook





### 50 micro-videos

Attend the workshop and you will see 50 micro-videos and snippets from Ray's actual virtual sessions. The videos show Ray in action. This is a great resource for modeling and reference.



### Build a Studio - Watch Ray's Production Studio

Ray will show participants how he has converted his garage into a makeshift studio. Learn tips on using microphones, sound, music, green screens, backgrounds, software, stylish Zoom production, sound proofing, backgrounds, others. A website will provide links to video instructions, software choices, and others. This special feature will save you countless hours by avoiding all the trial and error and costs.



If you have more than 10 facilitators and presenters, please contact us to learn more on how you can obtain the license to the "Passionate Virtual Facilitator and Presenter Online Workshop and Coaching." [Contact us!](#)



For a group of 6 or more participants, please contact us for special pricing and benefits.  
[Contact us!](#)



Sessions, Coaching, eBook, video models, skills development, many others.

## **"The Workshop is a Walk Our Talk Experience"**

We show, exemplify and make you see and experience on how the ideas are done. We promise not to lecture on being passionate.

## **Who should attend the Workshop**

The workshop is for everyone, however, participants should have at least delivered a few webinars and virtual sessions. The workshop is specially helpful for those who are subject matter experts, presenters, trainers, coaches and mentors, facilitators, teachers, and speakers.

## **Dates, Time, Fees, Discounts**

Please visit the website for the updated workshop schedule and more information. [Click here.](#)



## About Facilitators and Mentors

### About Ray Jimenez, PhD - Lead Facilitator, Mentor and Coach



Ray Jimenez, PhD

Ray is a master webinar presenter. He makes participants alive, active, engaged, at ease, learning – never a dull moment.”

Ray is the architect and strategist of the webinar community TrainingMagNetwork. In partnership with Training Magazine, Ray’s team has grown Training-MagNetwork to 150,000 members with hundreds of webinars.

Ray Jimenez, Ph.D., spent 15 years with Coopers & Lybrand in the areas of management consulting and implementation of learning technology solutions. Ray is the author of 3-Minute e-Learning, Scenario-Based Learning, Do-It-Yourself eLearning, Story Impacts Learning and Performance eBook and an upcoming book, Story-Based eLearning Design. Ray has worked with American Bankers Association, Neiman Marcus, the U.S. Air Force, NASA, Blue Cross, Goodwill Industries, Pixar Studios, Edison Missing Group, Dendreon, Netafim, Progressive Insurance, Bridgepoint Education, California Institute of Technology to name a few.

He is the Chief Learning Architect for [www.VignettesLearning.com](http://www.VignettesLearning.com). Ray teaches at the University of California, Irvine, University of Texas Southwest Medical Center, Dallas, Assumption University, Bangkok and Open Learning University, Hong Kong. He is a sought-after expert and workshop facilitator for Training Magazine, eLearning Guild and ATD Conferences. Ray has authored and developed hundreds of Story-Based eLearning lessons including Story Impacts, Vignettes, Storytakes and Micro-Scenarios.

Webinar participants describe Ray as “fun,” “engaging,” “technically savvy,” “provocative,” “inspiring,” and “has depth and experience in Story-Based Webinar Design.



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Vignettes Learning

### Mentors and Co-Presenters



Jonathan Workman



Crystal L. Fernandes-Harris



Kath Cherie



Melissa Erceg Dougherty



Susie Tiggs, Ed.S



Brenda LaRose



Victoria Darnbrough



Nicole Dalton



Aimee Lantzy



Delia Smola

### List of Workshop Participating Companies

