Hyper Story-based eLearning Design

Online Workshop

> " Have fun, learn and be part of the 3rd generation of eLearning designers. Replace tired, old and expensive designs with invigorating and moving eLearning experiences. Attend the online workshop! "

10 Reasons Why…

You Should Attend the Hyper-Story Based eLearning Design Workshop

Transform your eLearning programs into engaging and effective Hyper Story-based eLearning design.

1. Facts, figures, laws, regulations and all other information do not have meaning to the learners unless you help them find implications and context through real-life situations.

2. Most eLearning are "data dumps." Chunk and boil your content to save time, money and help learners assimilate faster.

3. Instructional designers are often removed from the experiences of subject matter experts. It is important that instructional designers bridge the gap from their lack of experience by discovering the context of the content from the SMEs.

4. Shorter eLearning are more focused and saves the company valuable time. It helps learners quickly and significantly improve their performance.

5. Most eLearning hours are wasted because designers insist on informing and educating learners with all the content. With Hyper Story-based Design, you discover how to select the real-life meaningful events that heighten learners' learning in relation to the topics.

6. Cut your production cost to as much as 50% with boiled and chunked content.

7. Shorter and focused content ensures faster roll-out of eLearning programs expanding coverage of more courses with your usual budgets.

8. Research scientists have documented that through Hyper Story-based learning design learners comprehend faster and better with evident improvement in long-term retention.

9. The science and art of Hyper Story-based eLearning Design can be learned and transferred through a proven thinking process and methodologies.

10. Be a certified Hyper Story-Based eLearning Designer. Acquire skills and obtain tools to expand your value and contribution to the organization.

Register today!

Visit: https://www.vignetteslearning.com/vl/storybasedesign