10 Factors Why Interactive Stories Work in Learning

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Interactive stories pull in the learner into the content

Learners approach online learning very differently from other formats. They can click away with their mouse or simply drop the study altogether. They are in almost total control of their learning. How do you compel or engage them to learn?

One of the most successful methods is to put them on the spot. Push your learners to the edge by thrusting them into situations that require them to think, act and decide. Provide your learners with the opportunity to enact and respond to real-life events. Simulate actual situations that deal with day-to-day experiences. Using stories make their learning experience real, alive, interactive and enthralling.

Leveraging Interactive Stories embedded in your elearning designs empowers you for the following reasons:

1. Learners' participation is harnessed through story and experience sharing .
2. It boosts content absorption and retention in participants.
3. Learners get immersed in engaging real-life simulations for better job performance.

Lessons become alive with real-life events

4. Promoting new ideas or concepts and make them easily acceptable to learners.

5. Learners embark on a journey through stories to synthesize complex ideas and skills.

6. It challenges learners' cognitive skills, evaluation and decision-making processes.

7. Un-learning perceptions, beliefs, accepted norms, practices and methods that bring about individual and organizational changes.

8. Sharpen learners' ability to identify high-impact ideas immediately applicable to their jobs.

9. Converting boring, technical content into easily understood, user-friendly case studies of actual real life work situations.

10. Turning boring, static and stale learning objectives from mere documents into valuable tools - stories that spin off the discovery of more hidden stories.

Everyone has a story to tell. People like listening to them. Engage your learners. Hold their attention. Encourage interactivity. Promote sharing of real-life stories. Achieve your learning objectives with Interactive Stories. Push your learners to the brink of a new learning threshold - content discoveries through stories.

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