The New Learning Architect

Readiness for the Unexpected and Exciting Future

For Designers, Trainers, and Leaders

Online Certificate Workshop

Vignettes Learning

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Let's face it: traditional learning is over. While our usual standards have allowed us to achieve great training in the past, this no longer holds true today.

Technology has disrupted the way we teach and learn. As learning specialists and leaders, we need to adapt to the trends that revolve around short learning, learning at work, digital, hybrid learning, and new technologies that accelerate these shifts and innovations.

This 5-session online workshop series is carefully designed to help you shift your focus and be prepared for the new learning environment. You will learn what it takes to be digital, redefine how tasks are now performed, and take a mastery approach so you can survive in hybrid conditions.

Ray

Ray Jimenez, PhD
Vignettes Learning

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Certificate of Completion

Awarded to

John Smith

for completing the requirements of
The New Learning Architect Online Certificate
Workshop, a 5-session intensive skills development
course

July 28, 2022

Ray E. Jimenez, Ph.D.
Chief Learning Architect
Vignettes Learning

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■ Workshop Objectives

A 5-session online workshop for trainers, designers, facilitators, leaders, consultants, and those who desire to adopt new modern methods in learning and design, and implementing learning architecture.

This workshop is especially beneficial for those who desire to grow, expand, and exploit the growing opportunities in digitalization and modern learning architecture.

For only $395, get access to five live sessions with bonus resources!

- Attend the Workshop and obtain my resource guide on "25 New Learning Skills Never Taught Before", and "15 Micro-Videos on Modern Learning Practices"

- Receive my eBook (with 300 pages) on Workflow Learning (2020)

- Special Bonus: Small group mentoring session with me

■ Who Should Attend

This certificate is appropriate for subject matter experts, training designers, and eLearning designers and developers, and leaders.

■ Bonus Quick Mentoring session with Ray Jimenez

Learn more and get specific answers to your questions. In this course, a mentor will be assigned to work with you on completing your mini-projects. You will have another chance to interact with Ray Jimenez in small Quick Mentoring Zoom sessions. This is a very small group session with Ray.

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■ THE SESSIONS

SESSION 1

Digital is Fast and Cost-Effective

Today's work approach is mostly digital. Our challenge is how to architect a learning environment where learners survive and succeed because they are capable of "thinking" and "acting" at digital speeds.

However, the old-fashioned / more traditional-leaning designers and developers still think and do learning akin to a face-to-face environment.

In our first session, we'll learn, develop and apply:

- Digital Skills: How to thrive in the digitalization of work and learning

- Microlearning: How to harness instant, short, and small content

We will cover the how-to's of the following:

- Identify the barriers to digital skills development

- Add enabler tools and methods in our environment

- Shifting cultures and mindsets

- Cutt learning costs down to 50%

- Utilize new-found architect tools and skills

- Discover other platforms and software that push speed

SESSION 2

Experience-sharing Is Fast and Reliable

No amount of training and learning programs can teach workers and learners ALL that they need. But the old-fashioned designers and developers insist that they provide "all" the correct answers.

Consequently, courses are often late in delivery, slow, and grow old quickly. They are stuck with the overproduction of content, and not enough opportunity for learners and workers to learn from each other.

In the digital work environment, we "unstuck" ourselves and move rapidly towards reliable, flexible, useful, and context-ready answers from our experiences and those of others. We will cover the following how-to's - removing the clutter of immense yet useless collaboration and focus on contributions of reliable answers; designate all workers as "experts" - so they can contribute; how to architect an environment with simple and fast experience sharing tools and technologies.

In this second session, we'll learn to develop and apply:

   • Experience Sharing: How to deepen social and collaborative learning

   • Curation: Curating overwhelming knowledge and experience

SESSION 3

Readiness to Simultaneously Work and Learn

The culture of "readiness" is presently brought about by uncertainties like the supply chain problem, high statistics on resignations, difficulty to hire people, and the changing values of employees. We will cover - where to find the opportunities to help workers and learners assimilate the culture of readiness; how do you design architecture learning so it is flattened or compressed to integrate with work; how do you champion technologies that allow you to be better at achieving a flexible, agile, and flattened learning and work.

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Learning and doing are now "flattened" or "compressed" together. In the digital work environment, the act of doing the work is also about learning. At the heart of this shift is the demand by organizations to cut training time (useless and costly ones) from solving problems.

Session 3 helps you develop and apply:

- Workflow Learning: How to learn while fixing, solving, and improving work

- Technologies: How to "rig", "hack", "steal" and "unplatform" your software

SESSION 4

Digital Masters: Technologist's Mindset and Toolkit

The new Learning Architect is a digital master. They don't have to know all the software and platforms. What's valuable is that they appreciate how to look at the business environment of their companies and clients, and mix and match the learning platforms, software, and web services.. They are equipped with a digital mindset for business results.

Learning Architects must be digitally savvy. It does not mean being a coder or programmer, but it means understanding what decisions must go into designing a learning ecosystem that leverages digital capacities. In this session, we will provide you with a "digital mind map" and "checkpoints and checklists" in designing for digital adoption.

The fourth session is intended to help you:

- Apply computational thinking to define needs, search for solutions, and make smart implementations

- Read the digital platforms with the vertical and horizontal view and pick the right options for your company

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SESSION 5

Jobs and Opportunities for Learning Architects

Where are the new jobs and opportunities for Learning Architects? You will not find them in recruitment ads or even on LinkedIn. They can be found in special search relationships and networks.

Why is that? Learning Architects have a range of strategic acumen and deep skill and orientation in digital technologies and learning sciences. They have laser focus on selecting company cultures that allow innovation in learning. They likely demand higher pay and benefits.

The final session lets you achieve your potential as you will learn:

• How to market and promote yourself as a learning architect

• How to create your expertise path as a learning architect

We are in an environment conducive to job or position shifts. Employees and contractors in today's job market can start a new path to becoming a Learning Architect. It is both packaging and promoting yourselves. It also means the intentional drive to search for opportunities by reading trends today and in the future. For example, there are many training jobs done in non-training situations. These jobs are not under L&D, but are in logistics, computer systems, support centers, research, and deep sciences. The Learning Architect jobs are created and filled without getting into the advertising and recruiting process.

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Dates, Times Fees Discounts

Register Today!

July - August 2022 Workshop

Limited Seating

Session 1: July 28, 2022 / 8:30am to 10:00am PST

Session 2: August 4, 2022 / 8:30am to 10:00am PST

Session 3: August 11, 2022 / 8:30am to 10:00am PST

Session 4: August 18, 2022 / 8:30am to 10:00am PST

Session 5: August 25, 2022 / 8:30am to 10:00am PST

Attend 5 sessions for a fee of $395 each participant

All sessions are recorded. In order to earn your Certificate of Completion, you must log in for and participate in each live course and successfully complete any homework assignments by specified deadlines. Recordings of sessions are intended for review purposes only.

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■ About Facilitators and Mentors

About Ray Jimenez, Phd - Lead Facilitator, Mentor and Coach

Ray is a master webinar presenter. He makes participants alive, active, engaged, at ease, learning – never a dull moment."
Ray is the architect and strategist of the webinar community TrainingMagNetwork. In partnership with Training Magazine, Ray's team has grown TrainingMagNetwork to 175,000 members with hundreds of webinars.

Ray Jimenez, PhD

Ray Jimenez, Ph.D., spent 15 years with Coopers & Lybrand in the areas of management consulting and implementation of learning technology solutions. Ray is the author of 3-Minute e-Learning, Scenario-Based Learning, Do-It-Yourself eLearning, Story Impacts Learning and Performance eBook and an upcoming book, Story-Based eLearning Design. Ray has worked with American Bankers Association, Neiman Marcus, the U.S. Air Force, NASA, Blue Cross, Goodwill Industries, Pixar Studios, Edison Missing Group, Dendreon, Netafim, Progressive Insurance, Bridgepoint Education, California Institute of Technology to name a few.

He is the Chief Learning Architect for www.VignettesLearning.com. Ray teaches at the University of California, Irvine, University of Texas Southwest Medical Center, Dallas, Assumption University, Bangkok and Open Learning University, Hong Kong. He is a sought-after expert and workshop facilitator for Training Magazine, eLearning Guild and ATD Conferences. Ray has authored and developed hundreds of Story-Based eLearning lessons including Story Impacts, Vignettes, Storytakes and Micro-Scenarios.

Webinar participants describe Ray as "fun," "engaging," "technically savvy," "provocative," "inspiring," and "has depth and experience in Story-Based Webinar Design.

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■ Mentors and Co-Presenters

Jonathan Workman

Crystal L. Fernandes-Harris

Brenda LaRose

Victoria Darnbrough

Susie Tiggs, Ed.S

Kath Cherie

Aimee Lantzy

Nicole Dalton